Women to Watch

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LINDSEY KANE

Singer/Songwriter, 24 / Austin, TX

PASSIONATE ABOUT:

USING MUSIC AND MYSPACE TO GLORIFY GOD AND HELP WOMEN SEE THEIR GOD-GIVEN BEAUTY

After joining a sorority in college, Lindsey Kane began to realize she did not have the sort of figure the world considered beautiful. But instead of embarking on a self-critical path, she realized she needed to spend less time in front of the mirror and more time meditating on God's word.

Now, the 24-year-old singer/songwriter uses her voice and charisma to encourage women that they are beautiful, despite what society may say. In 2006, Kane started "Measure of Beauty," an online campaign dedicated to positively changing women's self-image. So far, nearly 14,000 users have joined.

Kane takes the name "Measure of Beauty" from a song off her 2005 independent album, Satisfied. She wants women to know that God-and not magazines or other media-defines the true measure of beauty. "No matter what I see when I look in the mirror, no matter what I feel when I read and look at magazines ... I am beautiful," Kane says. "God made me fearfully and wonderfully."

In addition to a free download of the song "Measure of Beauty" and a video she put together, Kane also keeps a devotional blog for the campaign on her MySpace site, drawing upon biblical truth and her own experiences with self-image. "The goal is to get as close to Him as possible so that when I look in the mirror, I see His beauty, and therein lies my beauty."—LAURA RICHARDSON



SEREN FROST

Founder/CEO, L.A.C.E.S., 27 / Muncie, IN

PASSIONATE ABOUT:

GIVING CHILDREN IN WAR-AFFECTED COUNTRIES AN AVENUE TO FIND RESTORATION THROUGH CHRIST

During a four-month stint in 2006 with Mercy Ships, an organization that uses old cruise ships as floating hospitals to reach underserved countries, Seren Frost was recruited to play soccer with the Liberian women's professional team. There she learned what it was like to live in a country torn apart by war, as her teammates shared their lives with her. "God showed me what His heart breaks for, and my heart began to break for the same things," Frost says.

After returning to the United States and to her job as an athletic trainer, Frost realized her heart was still in Liberia. Through the encouragement of a patient, she began to consider using soccer to bring both physical and spiritual restoration to the children of Liberia. Over time, the vision of L.A.C.E.S. (Life and Change Experienced thru Sports) began to take shape.

"At first, L.A.C.E.S. was just a program that I had proposed in hopes that another organization would pick it up, and I would return to Liberia just to work with it," Frost says. But it became clear that God was bringing more and more things together for L.A.C.E.S. to become an organization itself. Today, the organization teaches children important values and skills through mentorship-based sports leagues. "To this day, I still don't know what L.A.C.E.S. will become," Frost says. "My heart right now is for Liberia, but my long-term vision is larger."

Seren returned to Liberia in August to begin organizing the first children's soccer teams to play with L.A.C.E.S. For more information, visit www.facesport.org.